

Lowcountry Senior Network Code of Ethics

Each member of the Lowcountry Senior Network makes a commitment to the following Code of Ethics.

1. The LSN Member will treat all seniors, family members and members of the public in general with respect and dignity.
2. All dealings and representations by the LSN Member will be made in a professional and truthful manner.
3. Information obtained by the LSN Member in dealing with seniors, their family members and interested third parties will be protected and not distributed without the permission of the senior or appropriate legal authorities.
4. The LSN Member will provide the senior with all of the information, reasonably available to the LSN Member, in order for the senior to make an informed decision about the goods or services being proposed and will not promote goods or services to the senior that are not in the best interest of the senior.
5. The LSN Member will not promote or sanction any form of discrimination.
6. The LSN Member will be responsible for ensuring that his or her employees are held to the highest relevant professional standards, including the necessary continuing education to maintain the skills and knowledge of those employees.
7. The LSN Member will cooperate with other organizations in an effort to do what is best for the senior.
8. The LSN Member will treat other LSN Members and non-members that may be competing against them in a fair and professional manner and will not make disparaging comments about competitors to the senior or within the community.
9. The LSN Membership Directory is for informational use only. This list may not be sold to any mailing list companies and may not be provided to a non-member for such distribution or solicitation.
10. The LSN membership e-mail communications will only be originated by the President, Publicity Chairman or Membership Chairman to announce information pertaining to LSN.
11. The LSN Member will make a good-faith effort to promptly resolve any concerns or complaints about them arising from the senior, their families or other interested parties.
12. The LSN Member will report any suspected violations of the LSN Code of Ethics to the LSN Board, through its Vice President, in a timely manner.

I have read the Code of Ethics and will abide by its commitment for professional standards.

Signature

Date

Printed Name: _____

Company: _____